

## Business Development and PR Intern

Blade is seeking an enthusiastic Intern to contribute to our agency's Business Development and Public Relations efforts.

### WHO WE ARE

Blade is a vibrant, entrepreneurial agency located at the epicentre of a new urban hub at Don Mills and Eglinton. We serve a diverse range of clients in a wide variety of industries from craft beer to pharma, from condos to office automation. We build brand communities with an innovative approach to advertising and content marketing that is creatively brilliant, surgically targeted and results oriented.

Our core values are collaboration, innovation and breaking the rules. We've built a supportive culture that encourages ongoing learning, embraces self-direction and ensures purpose. We care about the humanity of our staff, and we're passionate about providing opportunities for their growth so they enjoy a balanced life where working at Blade enhances their lives.

### WHO BELONGS HERE

People who thrive at Blade are compassionate, modest, prefer change over the status quo, are comfortable with flexible (vs well defined) tasks, and have a healthy "outlaw" streak. We all have a strong desire get better and are eager to share our knowledge with co-workers. And we love to work with other team-oriented players.

### YOUR ROLE

Reporting to our Principal and our Business Development Manager, we are adding a Business Development Intern to help expand our agency's profile with media and event influencers. We want someone eager to impress with their ability to find new opportunities where we can get Blade's message out there.

### REQUIREMENTS

- Able to work in a fast-paced environment, with the ability to adapt to changing scenarios.
- Well organized and able manage multiple projects simultaneously.
- Self-starter, highly curious about how the business works, and able to focus where it counts.
- Great written and oral communication skills.
- Looking for a longer-term relationship with a growing company
- Bonus: Bilingual would be an asset

## WHY BLADE

- We pay interns fairly.
- Bonuses are possible, based on achieving certain agreed upon benchmarks
- Monthly team lunch 'n learn sessions.
- Personal and professional development incentives
- Team building and social events

## THE HIRING PROCESS

Our hiring process is centred on you having a positive experience:

1. **Pre-screen.** When you submit your application, it is reviewed by our hiring manager and, if it looks promising, we reach out to you.
2. **First phone call.** Our hiring manager will schedule a time for this call, which typically lasts about 30 minutes. We'll ask some general interview questions, such as why you are interested in this role, and then ask you to elaborate on some parts of your application. We'll invite you to ask us some questions so we can see what's on your mind.
3. **On-site team interview.** Once you pass the first phone screen, we will schedule an on-site team interview, where you will meet with 2-3 members of our team to assess your technical skills and cultural fit. You may also be asked to complete a short task which closely mirrors some aspects of the role.  
The in-person interview takes about and 1 to 1.5 hours.
4. **Final Phone Call** Once we've reviewed all the candidates the hiring manager will let you know our decision. We may need to ask you a few more questions if there were any areas that needed a bit more expanding.

*Blade is proud to be a diverse and equal opportunity employer and does not discriminate on the basis of race, colour, religion, sex, national origins, age, sexual orientation, disability or any other characteristic protected by applicable laws. Selection decisions are solely based on job-related factors. Accommodations for candidates with disabilities can be made during the interview process if requested.*