

WORDPRESS WEB DESIGNER

Our dynamic branding and advertising agency is seeking a **WORDPRESS WEB DESIGNER** to join our team, on a freelance or contract basis.

POSITION SUMMARY

You're looking for a place to prove you can really kick it on challenging WordPress projects and be our in-house counsel on all things "Webternet". You're looking for a collaborative place where your thinking is encouraged, and your ping pong skills are appreciated and challenged.

RESPONSIBILITIES

- You collaborate with the Blade's creative and account service teams to define the User Experience by imagining interaction models, predicting user task flows and from there, developing UI specifications to create an effective and pleasant user journey, start-to-end.
- You design and create wireframes for screens, storyboards, sitemaps and mock-ups of websites for presentations.
- You research and select the appropriate WordPress template and required themes and plug-ins.
- You test, respond to tickets and upload your finished work.
- You perform ongoing troubleshooting, regular maintenance and stay on top of software updates.
- You perform hosting admin duties such as domain management, cPanel and name servers.

QUALIFICATIONS

- Minimum of 3 years experience in a Design Studio, Digital Ad Agency or similar company with a design portfolio that showcases intelligent web solutions and other design work.
- A passion for designing UX and applying compelling UI.
- Working knowledge of **WordPress**, HTML, HTML5 and CSS, JavaScript, MySQL, PHP and confident using a text editor.
- Experience creating HTML5 ads with video or animation would be an asset.
- Experience developing and building responsive websites and email newsletters.
- Some coding skills are necessary to revise existing websites and to code motion graphics.
- People skills and independent time management are critical.
- Able to set priorities, problem-solve and think on your feet.
- Attention to detail essential.